Fiera Comox Appoints Brad Mashinter to Lead and Grow Its Global Private Equity Business

Mashinter joins Fiera Comox from CPP Investments where he was a Managing Director and member of the Global Leadership Team

MONTREAL, TORONTO, August 18, 2022—<u>Fiera Comox Partners</u> (Fiera Comox) a global private investment firm with \$2.5 billion in AUM as of June 30, 2022 and an affiliate of Fiera Capital Corporation (TSX: FSZ) ("Fiera Capital"), is pleased to announce that Brad Mashinter has joined the firm as Partner and Head of Private Equity, based in Toronto.

In this role, Mashinter will lead Fiera Comox's global private equity strategy, while also driving synergies with the firm's Private Credit business. Mashinter will also be a member of Fiera Comox's Management Investment Committee overseeing Fiera Comox's three strategies: Private Equity, Private Credit and Agriculture.

Mashinter brings nearly 18 years of private equity and private credit investing experience to the firm, with experience at highly respected global firms including CPP Investments, Morgan Stanley Infrastructure Partners and Ontario Teachers' Pension Plan. He earned an MBA from Harvard Business School and is a CFA charterholder.

"We are delighted to welcome a seasoned industry leader to the team. Brad will have a meaningful and immediate impact on the growth and evolution of our private equity business, as well as on our broader private investment strategies," said Fiera Comox CEO Antoine Bisson McLernon. "Brad has proven direct investment expertise with an outstanding track record of building global private investment programs and leading teams. He is an ideal fit for our strategy and team culture."

Fiera Comox's private equity business has grown rapidly to \$550 million and has generated a gross IRR of 22% since inception in 2018. The firm's Private Credit business stands at approximately \$650 million, and with Agriculture at \$1.3 billion the firm now manages \$2.5 billion.

About Fiera Comox Partners

Fiera Comox Partners is a global investment manager that manages private investment strategies in Private Equity, Private Credit and Agriculture. As of June 30, Fiera Comox manages \$2.5 billion in AUM. Fiera Comox has completed more than 60 investments across 7 countries in private assets globally.

Established in 2016, Fiera Comox is jointly owned by Fiera Capital Corporation and the Partners of Fiera Comox. The firm aims to deliver attractive long-term returns to its investors while preserving capital and investing responsibly. www.fieracomox.com.

About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with a growing global presence and approximately \$156.7 billion in assets under management as of June 30, 2022. The Company delivers customized and multi-asset solutions across public and private market asset classes to

institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia. Fiera Capital's depth of expertise, diversified investment platform and commitment to delivering outstanding service are core to our mission of being at the forefront of investment management science to create sustainable wealth for clients. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

Headquartered in Montreal, Fiera Capital, with its affiliates in various jurisdictions, has offices in over a dozen cities around the world, including New York (U.S.), London (UK), and Hong Kong (SAR).

In the U.S., asset management services are provided by the Company's affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC) or exempt from registration. Registration with the SEC does not imply a certain level of skill or training. For details on the particular registration of, or exemptions therefrom relied upon by, any Fiera Capital entity, please consult this webpage.

Additional information about Fiera Capital Corporation, including the Company's annual information form, is available on SEDAR at www.sedar.com (opens in new window).