



PRIVATE EQUITY

Fiera Capital Announces Launch of Fiera Comox Private Equity

Montreal, December 3, 2018 - Fiera Capital Corporation ("Fiera Capital" or the "Firm"), a leading independent asset management firm, today announced the official launch of Fiera Comox Private Equity, Fiera Capital's in-house and dedicated private equity investment solution for accredited investors.

The Fiera Comox Private Equity team has developed an investment strategy and structure tailored for Fiera Capital's high net worth and institutional clients. Contrary to traditional closed-end private equity funds, the Fiera Comox Private Equity fund is open-ended with no commitment fees, offering a unique opportunity to invest in private equity with potential for liquidity, less blind pool risk and no j-curve.

Fiera Comox Private Equity is building a diversified global portfolio of corporate private equity investments. Antoine Bisson McLernon, Partner and Chief Executive Officer of Fiera Comox, and Patrick Lynch, Partner, Fiera Comox Private Equity, bring their expertise and outstanding investment track records to the Firm, having successfully managed two of the world's leading institutional private equity portfolios, and are applying the same proven strategy for our clients here at Fiera Capital. The investment strategy is focused on identifying the best private equity opportunities at any point in the cycle, with an emphasis on downside protection and capital preservation.

Fiera Comox Private Equity recently closed their first investment, the acquisition of a New-York based specialty finance business.

About Fiera Comox

Established in 2016 as a joint-venture between the principals of Comox Equity Partners and Fiera Capital, Fiera Comox is an independent investment manager providing innovative investment solutions to a wide range of investors through two distinct global private investment strategies: Private Equity and Agriculture. Fiera Comox's investment team is composed of highly qualified and experienced investment professionals with a unique, complementary skill set, who have successfully managed and deployed tens of billions of dollars in private transactions globally. The firm aims to deliver attractive long-term returns to its investors while preserving capital and investing responsibly.

About Fiera Capital Corporation

Fiera Capital is a leading independent asset management firm with approximately C\$143.5 billion in assets under management as of September 30, 2018. The Firm provides institutional, retail and private wealth clients with access to full-service integrated money management solutions across traditional and alternative asset classes. Clients and their portfolios derive

benefit from Fiera Capital's depth of expertise, diversified offerings and outstanding service. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange. www.fieracapital.com

In the U.S., asset management services are provided by the Firm's U.S. affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC). Registration with the SEC does not imply a certain level of skill or training. Additional information about Fiera Capital Corporation, including the Firm's annual information form, is available on SEDAR at www.sedar.com.

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